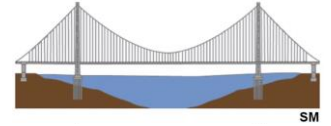




# Book Review



- **Title:** Ethics 101 – What Every Leader Needs To Know
- **Author:** John C. Maxwell
- **Publisher:** Center Street, Hachette Book Group, New York
- **Date:** 2003
- **Book Description:** 111 pages; 4" x 6" hardback
- **Summary/Overview**
  - Whatever happened to business ethics? This book asks the hard questions and challenges our view of ethics and its place in the business world including:
    - The golden rule begins with you and is evident in all cultures
    - Ethics in business decisions
    - Ethical categories-which category are you?
    - 5 factors which undermine the golden rule
    - Seizing your opportunities-ethically
- **Application**
  - Reading List – All personnel
  - Quotations for use in day-to-day activities, presentation, or company newsletters